

Girls Incorporated® of Northern Alberta Society

Annual Report 2015



**girls
inc.®**

**Girls Incorporated®
of Northern Alberta**

Girls Incorporated® of Northern Alberta Annual Report 2015

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Introduction

2015 was a year of challenges for Girls In. of Northern Alberta. The economic downturn hit with a vengeance and Girls Inc. experienced a short fall in funding. To accommodate this short fall, staff was cut from 7 to 2 in February 2015. Despite the loss of our excellent and dedicated staff, the remaining staff managed to deliver on our committed programming. The Board pulled together and collectively, we managed to generate the revenue and in April 2015 we brought on an Admin. Assistant / Funding person and in August we hired another programmer. Girls Inc. would like to thank the staff who worked so hard for the Society. They have all gone onto other ventures and we wish them continued success. The only causality of our cuts was the 2015 Summer Program. Girls Inc. is planning on delivering a Summer Program in 2016.

The community, board and staff worked to weather the hard times and their support is much appreciated.

Presidents Message

“Girls with dreams grow up to be women with vision.”

When I think of Girls Inc. of Northern Alberta, this quote springs to mind for me, and why I chose to become a part of this important organization over a decade ago. During my time on the Board, I have witnessed many changes, met many girls that have participated in our programs, and watched them grow into fine young women who are living their dreams. As a woman, I can't express how proud I am to have played a role in those journeys. But the true trail blazers for the girls that participate in our programs, are the staff.

Our Executive Director, Ann Dort-MacLean provides this organization with her tremendous leadership ability, and has shown what can be achieved when you believe in something. Our programmers have been outstanding and have formed relationships and bonds with the girls that will last a lifetime. They have encouraged the program participants to new heights, and created opportunities for the girls to think outside the box and dream big! Thank you all so much for your contribution.

I must also take a moment to thank our many volunteers that take time out of their lives to help us be the organization we are. Helping with our fundraising, being a part of our board, and even our amazing zombies that help us with our United Way Zombie Run event! Without your commitment we couldn't do what we do, as well as we do it! Thank you for showing up, especially when we need you the most!

This past year has been a hard one, not just for us as an organization, but for this community as a whole. The economic situation that the community is currently weathering has shown us the importance of tenacity, finding creative ways to stretch a dollar, and how no matter how hard times are, this community comes together when we need it most. While we have faced struggles due to financial cuts and decreasing donations, we have survived and have been able to rise to the occasion and we remain fully committed to program delivery. Despite having fewer resources, we have fulfilled our commitment to program delivery and have reached more girls and continue to expand our programs to the outlying communities of this region. We could not do this without the support of our funders, staff and volunteers. Thank you for the support! I'd also like to say we are always looking for volunteers, donations, and board members. So if you have something to offer, please contact our office!

With 2015 behind us and a bright 2016 ahead, we have some exciting initiatives that we will be moving forward with, and we hope to continue to have the community support we've had over the years. As an organization we have learned that what we do is very important. It's about the power of example to nurture a new generation. It's about creating positive change and enabling opportunity. It's about learning from failure and being brave enough to break the mold. And it's about building foundations under the dreams of young girls, so that they will pay it forward for tomorrow's dreamers. I couldn't be more proud to be a part of it all.

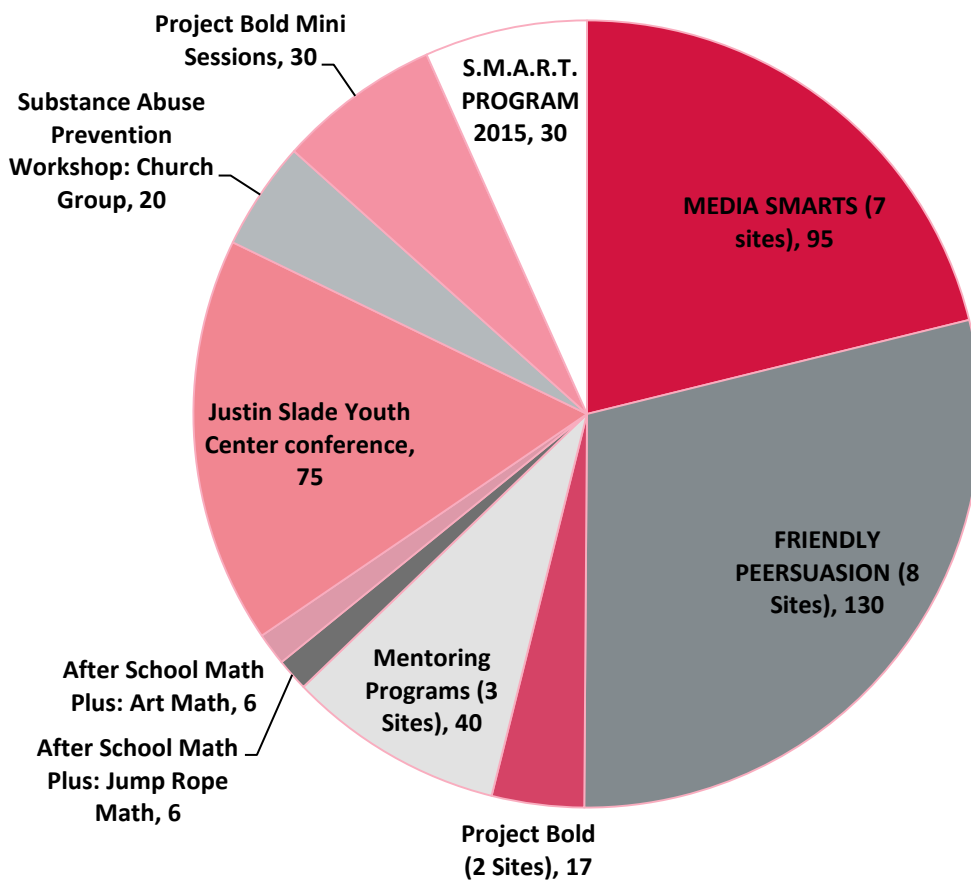
Lana Hill
President - Board of Directors
Girls Inc. of Northern Alberta

Programming

The number of schools which had Girls Incorporated® programs: 9
The number of communities that had Girls Incorporated® programs: 3

- **Communities Served:**
 - Fort McMurray
 - Anzac
 - Fort Chipewyan
 - Wainwright Military Base
 - Moosejaw, Saskatchewan
- **Friendly PEERsuasion®**
 - Fort Chipewyan Athabasca – Delta School
 - Bill Woodward School - Anzac
 - Holy Trinity High School
 - Father Patrick Mercredi Community School
 - Dr. Clark School
 - Westview School
 - Beacon Hill School
- **Media SmartsSM**
 - Greely Road School
 - Walter and Gladys Hill School
 - Bill Woodward School - Anzac
 - Father Patrick Mercredi School
 - Beacon Hill School
 - Holy Trinity High School
- **Project BOLD®**
 - Greely Road School
 - Walter and Gladys Hill School
- **Mentoring Program**
 - Staying Strong (Tuesdays) – Girls Inc. Board Room
- **Operation SMART® (Brain STEM Alliance)**
 - Weekends at Walter and Gladys Hill School
- **After School Math Plus +**
 - Walter and Gladys Hill School
 - Greely Road School
- **Additional Programing**
 - Project Bold® mini sessions – “Girl Power” at Keyano College
 - Substance Abuse Prevention – Church Group
 - Justin Slade Youth Foundation Conference

2015 Program Attendance



Program	Students Attended
MEDIA SMARTS (7 sites)	95
FRIENDLY PEERSUASION (8 Sites)	130
Project Bold (2 Sites)	17
Mentoring Programs (3 Sites)	40
After School Math Plus: Jump Rope Math	6
After School Math Plus: Art Math	6
Justin Slade Youth Center conference	75
Substance abuse Prevention : Church Group	20
Project Bold Mini Sessions	30
S.M.A.R.T. PROGRAM 2015	30



Students and Mentors 2015 Girls Inc. Programs

Funders

- United Way of Fort McMurray
- Canadian Women's Foundation
- Syncrude Canada (Women of Inspiration Sponsor)
- Regional Municipality of Wood Buffalo (Community Development and Wood Buffalo Big Spirit Grant)
- Beacon Hill Parents Association
- Alberta Genealogy Society – Fort McMurray Branch
- Hindu Cultural Society of Fort McMurray
- APEGA - The Association of Professional Engineers and Geologists of Alberta
- Girls Inc National
- Suncor (Operation SMART®)

Fundraising

The 23rd Annual Golf Tournament (2015) was another great success with the business and corporate community continuing to support us. Some of our sponsors included

- The Bouchier Group
– Title Sponsor
- SMS Equipment
- Metis Local 1935
- Fort McKay Group of Companies
- Nexen
- Unifor Local 707A
- TransCanada
- CNRL
- ConocoPhillips
- MEG Energy
- Birch Mountain Enterprises

A huge thank you to all of our sponsors and businesses who donated great prizes. The Golf Tournament is a fun filled day of good sport, good food, good times and support for Girls Inc.

Girls Inc. does not charge for programming as we do not want finances to be a barrier for participation. Events such as the Golf Tournament help to make this possible even in the lean years.



Girls Inc. 22nd Annual Golf Tournament, July 18th 2015 at the Miskanaw Golf Club

Other Funding sources included:

- The Syncrude Good Neighbour Program (a number of our amazing volunteers work at Syncrude)
- Casino revenue Alberta Gaming

Volunteers

A large group of dedicated committed volunteers help our staff in program delivery.

Our Operation SMART® (Science Program) is organized and delivered by D'Andre Wilson-Ihejirika. D'Andre is an engineer at Suncor and she recruits an amazing number of female engineers from across the region, who help her deliver a fun filled program where girls can explore through hands on activities the many disciplines of engineering. In 2015, the program was delivered on Saturdays out of Walter and Gladys Hill School. The number of girls increased this year to 30 and there were 15-20 volunteers. This program shows girls the possibilities of science and math as career options.

The Media Smart™ Program and the Friendly PEERsuasion® Program makes use of volunteers, and people come in to share their stories and experiences with the girls. This results in a well-rounded and comprehensive program and a great learning experience.

Our Staying Strong - Mentoring Program uses volunteer mentors. These mentors have been members of the Mayor's Councilor Youth (McCoy) as well as interested community members. Mentoring has such positive and powerful impact on the lives of young girls. Program delivery is richer and more powerful because of our volunteers – Thank you all 😊

Fundraising Volunteers

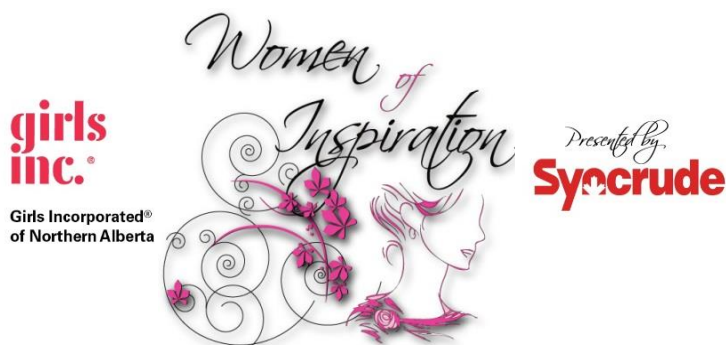
Girls Inc. could not be as successful if not for the commitment of our volunteers. Be it the volunteers who manage the Society through the Board, or the countless volunteers who work Casino shifts help out with the Golf Tournament and our ever popular Zombie Run. It is volunteers – working hand in hand with staff that keeps us providing valuable programming for girls within the RMWB.

Networking

Girls Inc. continues to network with many of the other great non-profits throughout the region sharing resources and experience.

- The Mark Amy Treatment Centre offers training opportunities and valuable resource info around substance abuse.
- The “Helping Hands” out of Fort Chipewyan works with Girls Inc. to provide our Friendly PEERsuasion® Program
- The HUB Family Resource Centre provides a venue for our Staying Strong Mentoring Program
- All three School Boards – the Fort McMurray Public School Board, the Catholic School Board, and Northlands School District welcome us into their schools
- NAABA is an ongoing support for Girls Inc.
- The Bouchier Group of Companies – helps out by funding programs and by donating a Ford Escape to allow staff to travel to outlying areas safely
- Unifor 707A supports Girls Inc. in a number of our activities
- RMWB works with us to run the Zombie Run

Syncrude Presents the Girls Inc. Women of Inspiration



2015 was the 3rd year for the Girls Inc. Women of Inspiration Program. Each month for 12 months (June through May) a woman is selected from by community nomination. The nominees must be women who have broken gender barriers or have accomplished something to better their community. They must be positive role models for girls and young women. They must represent what girls can aspire to be and accomplish. At the end of the 12 months, Girls Inc. hosts a Celebration. All 12 successful nominees are acknowledged at this community celebration event. Our 3rd Celebration was held in June 2015 at the Royal Canadian Legion. The community came out to celebrate these amazing women. Syncrude Canada has been the title sponsor for this event and continues to support and acknowledge the strong, smart and bold women in our region. Mix 103.7FM and McMurray YMM are media sponsors for this event. To bring the program full circle, there is a scholarship portion where 3 young women each receive a \$5,000 Scholarship to help them work towards their goals and dreams. These we feel are our Women of Inspiration of the future. 2015 Scholarship winners were: Melanie Dene, Maria Higuerey and Serena Dixon.



2015 Women of Inspiration Scholarship Winners: Melanie Dene, Maria Higuerey and Serena Dixon

Our 2014-2015 Women of Inspiration were:

Cheryl Golosky
Theresa Wells
Flor Connors
Neerja Gupta
Barb Henning
Cheryl Alexander

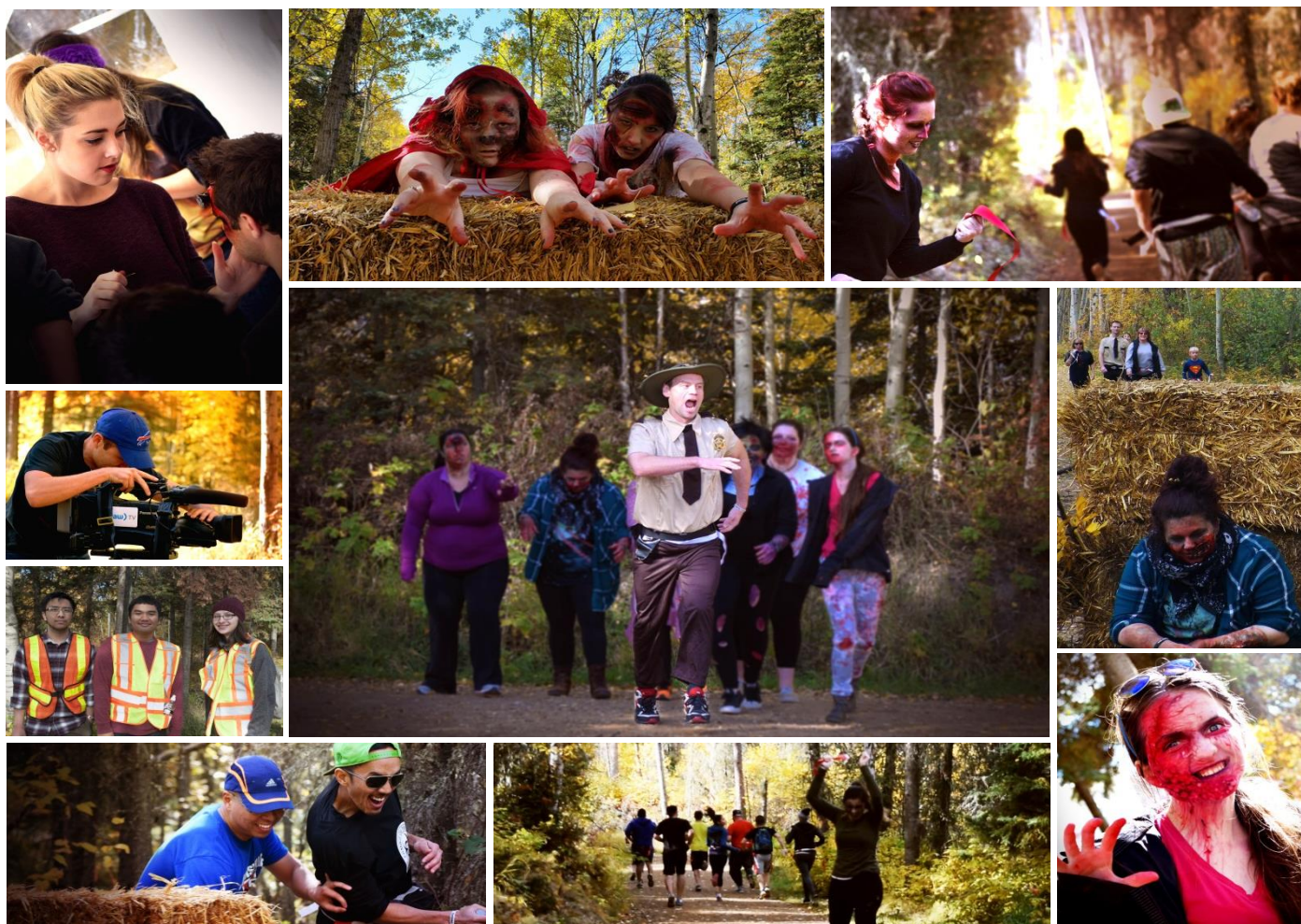
Christina Traverse
Ana Maria Mendez
Diane Shannon
Angela Ross
Dawn Booth
Angela Scoble



Girls Inc. 3rd Annual Women of Inspiration Celebration Presented by Syncrude Canada
Held on June 21st, 2015 at the Royal Canadian Legion Branch 165

Community Events

One of the most fun-filled community events for Girls Inc. is the Zombie Run which is held either late September or early October as a United Way fundraiser. The response from the community is overwhelming as runners, zombies, and make-up artists volunteer for the day. This scary run brings out over 100 people to help raise money for the United Way Campaign and gives the runners the chance to survive the zombie apocalypse.



Girls Inc. 4th Annual Zombie Run in Support of United Way Fort McMurray, September 26, 2015. Photos: Stacey Grant, Northern Highlights Media

Board Members

Girls Incorporated® of Northern Alberta Board Members

Title	Name
Board President	Lana Hill
Vice President	Lisa Boutilier
Board Secretary	Annalee Nutter
Board Treasurer	Dale Baggs
Board Director	Angela MacDonald
Board Director	Cheryl Hawco
Board Director	Dean Tabin
Board Director	Nora Kirkpatrick
Board Director	Pam Waltho-Young

Financial Statements

GIRLS INCORPORATED OF NORTHERN ALBERTA SOCIETY

Financial Statements

Year Ended December 31, 2015

(Unaudited - See Notice To Reader)

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NOTICE TO READER

On the basis of information provided by management, I have compiled the statement of financial position of Girls Incorporated of Northern Alberta Society as at December 31, 2015 and the statement of operations and net assets for the year then ended.

I have not performed an audit or a review engagement in respect of these financial statements and, accordingly, I express no assurance thereon.

Readers are cautioned that these statements may not be appropriate for their purposes.

Fort McMurray, Alberta
March 14, 2016

CHARTERED PROFESSIONAL ACCOUNTANT

GIRLS INCORPORATED OF NORTHERN ALBERTA SOCIETY

Statement of Financial Position

December 31, 2015


(Unaudited - See Notice To Reader)

	2015	2014
ASSETS		
CURRENT		
Cash	\$ 96,320	\$ 32,813
PROPERTY AND EQUIPMENT	14,591	14,591
	<u>\$ 110,911</u>	<u>\$ 47,404</u>
LIABILITIES AND SHAREHOLDERS' EQUITY		
CURRENT		
Accounts payable	\$ 11,499	\$ 11,080
DEFERRED GRANTS	24,750	-
	36,249	11,080
NET ASSETS	<u>74,662</u>	<u>36,324</u>
	<u>\$ 110,911</u>	<u>\$ 47,404</u>


Approved on behalf of the board



Director



Date



Director



Date

GIRLS INCORPORATED OF NORTHERN ALBERTA SOCIETY

Statement of Operations and Net Assets

Year Ended December 31, 2015

(Unaudited - See Notice To Reader)

	2015	2014
REVENUE		
Donations and fundraising	\$ 29,708	\$ 41,479
GST rebate	2,082	2,038
Interest income	85	212
Casino	55,388	57,189
Program income	-	12,520
Grants	257,732	245,882
Golf Tournament	40,035	51,535
	<u>385,030</u>	<u>410,855</u>
EXPENSES		
Advertising and fundraising	32,822	54,672
Insurance	3,961	2,052
Interest and bank charges	1,867	1,992
Memberships	6,470	7,663
Office	6,048	15,453
Scholarship	15,000	12,500
Board expenses	770	1,396
Training	(500)	6,321
Volunteer	-	5,146
Professional fees	3,413	2,625
Rental	23,049	15,526
Salaries and wages	237,545	378,758
Girls programs	12,293	17,280
Telephone	3,954	3,059
	<u>346,692</u>	<u>524,443</u>
NET INCOME (LOSS) FOR THE YEAR	38,338	(113,588)
NET ASSETS - BEGINNING OF YEAR	36,324	149,912
NET ASSETS - END OF YEAR	\$ 74,662	\$ 36,324